



**HOLIDAY PLANNER
ENFORCEMENT VERSION
SAMPLE LETTER TO EDITOR
396 WORDS**

Dear Editor:

Drunk driving is one of America's deadliest crimes. According to the National Highway Traffic Safety Administration (NHTSA), in December 2005, 1,033 people were killed in crashes involving a driver with an illegal blood alcohol concentration (BAC) level of .08 or above.

That is why **[Local Law Enforcement Organization]** will be out in full force looking for and cracking down on impaired drivers this holiday season.

Because the holiday season between Thanksgiving and New Year's is one of the deadliest and most dangerous times on our roadways due to impaired driving, we will be conducting sobriety checkpoints, saturation patrols and using undercover officers to get more drunk drivers off the road.

Driving with a BAC of .08 or higher is illegal in every state, but too many are still not getting the message. According to the FBI's Uniform Crime Report, more than 1.3 million people were arrested for driving under the influence during 2005.

Designating a sober driver and not letting friends drive drunk are just two of several simple steps to help avoid a tragic crash or an arrest for impaired driving. Other important tips include:

- Plan ahead: Whenever you plan on consuming alcohol, designate your sober driver before going out and give that person your keys;
- If you're impaired, call a taxi, use mass transit or call a sober friend or family member to get you home safely;
- Use your community's Sober Rides program **[insert your local Sober Rides specifics here]**;
- Promptly report drunk drivers you see on the roadways to law enforcement;
- Wearing your seat belt or using protective gear on your motorcycle is your best defense against an impaired driver;
- And remember, *Friends Don't Let Friends Drive Drunk*. If you know someone who is about to drive or ride while impaired, take their keys and help them make other arrangements to get to where they are going safely.

Drunk driving is simply not worth the risk. It is deadly serious and against the law. If you drive drunk this holiday season, you *will* be arrested. Violators will be spending their money on bail, court, lawyers and towing fees instead of buying holiday presents for loved ones. That's not a great way to end the year.

Don't take the chance. Remember, if you drive over the limit, you will be arrested.

For more information, visit www.StopImpairedDriving.org.

***Name, address and phone number.
(The newspaper must have these to
verify the identity of the sender,
but won't print the street address
or phone number.)***

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