



**Drunk Driving.
Over the Limit.
Under Arrest.**

**Campaign 2006 Events
Calendar**

November 2006



Drunk Driving. Over the Limit. Under Arrest.

Campaign Events	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1	2	3	4
	5	6	7	8	9	10	11
	12	13	14	15	16 Media Event in Corpus Christi, TX	17 Miss America Tie One On for Safety Event in Boston, MA	18
	19	20	21 TxDOT & MADD Joint Event in Fort Worth, TX Joint GHSB and MSP Event in Boston, MA Tie One On for Safety Event in Dallas, TX	22	23	24	25
	26	27 2007 Sustained Traffic Enforcement Dates & Deadlines Briefing in Columbia and North Augusta, SC	28 2007 Sustained Traffic Enforcement Dates & Deadlines Briefing in Florence, SC	29 TxDOT & MADD Joint Event in Houston, TX MADD Media Event in Dallas, TX 2007 Sustained Traffic Enforcement Dates & Deadlines Briefing in Spartanburg and Walterboro, SC Wheel Campaign in Houston, TX Tie One On for Safety Event in Dallas, TX	30 2007 Sustained Traffic Enforcement Dates & Deadlines Briefing in Hanahan and Rock Hill, SC		



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<p>For more information regarding the following events:</p> <p>3rd Annual Maryland Remembers Event and The Washington Regional Alcohol Programs, contact Stephanie Hancock, Regional Program Manager NHTSA, Mid-Atlantic Region at 410-962-0063</p> <p>RADD California Coalition Press Event in and Night Club promotion, Oakland Raiders Football & "Avoid the 21" Law Enforcement Team Press Event, National Drunk Driving, Over the Limit. Under Arrest. Campaign Kick-off, and (TBD) Sobriety Challenge Press Event, contact Kierstan DeLong, Account Director, Ogilvy Public Relations Worldwide at 916-418-1500.</p> <p>All South Central Region Events, contact Kenneth Copeland, Regional Programs Manager, NHTSA, South Central Region at 817-978-0120</p> <hr/> <p>Events TBA: Media Event in Wichita Falls, TX Media Event in Louisiana</p>						<p>1</p> <p>RADD California Coalition: Press event in and Night Club promotion in Sacramento, CA (location TBD)</p>	<p>2</p> <p>LSP supported by HSO Media Event in Baton Rouge, LA</p>
	<p>3</p>	<p>4</p>	<p>5</p> <p>3rd Annual Maryland Remembers Event A memorial ceremony for the state's victims of drunk driving and the culmination of the 2006 Checkpoint Strike Force Campaign at the Annapolis Statehouse</p>	<p>6</p> <p>New Jersey Law Enf. Recognition in Bridgewater, NJ</p>	<p>7</p> <p>Tennessee Sheriff's Association Press Event to recognize the 397 alcohol-related fatalities in TN last year</p>	<p>8</p> <p>The Washington Regional Alcohol Programs: 2006 LE Awards and Holiday SoberRide Campaign Kick-Off from 8:30AM to 10:30AM at Maggiano's Little Italy, McLean, VA</p> <p>Washington, DC event</p> <p>Checkpoint Strikeforce in Baltimore, MD</p> <p>Tie One On for Safety/Holiday Press Event at the Westland Mall in Detroit, MI from 11am to 11:30am</p>	<p>9</p>
	<p>10</p>	<p>11</p> <p>Media Event at the TransGuide Facility in San Antonio, TX at 10am</p>	<p>12</p> <p>New Jersey Law Enf. Summit in Trenton, NJ</p> <p>Tie One On for Safety Kick-off at the Philadelphia Fire Department Headquarters in Philadelphia, PA at 10:30am</p>	<p>13</p> <p>Press Conference Announcing Campaign to Eliminate Drunk Driving & Appearance by Miss America at the Tampa International Airport in Tampa, FL</p>	<p>14</p> <p>Press Conference Announcing Campaign to Eliminate Drunk Driving in Polk County in Tampa, FL</p> <p>MADD Darlington County Tie One On for Safety Kick-off & Awards Ceremony at the Hilton Garden Inn in Florence, SC</p>	<p>15</p> <p>South Carolina Statewide Law Enforcement Mobilizations: Four nights of DUI enforcement from Dec. 15th through Jan. 1st .</p> <p>San Francisco, California Law Enforcement Mobilizations: Alameda County Checkpoints dedicated to DUI crash victims and their families.</p> <p>Georgia Office of Highway Safety's Operation Zero-Tolerance Media Conference in Savannah, GA</p>	<p>16</p>
	<p>17</p> <p>Oakland Raiders Football & "Avoid the 21" Law Enf. Team: Press Event at McAfee Coliseum, Oakland, CA at 12pm</p>	<p>18</p> <p>BIA Media Event in Albuquerque, NM</p>	<p>19 ^{National} Drunk Driving, Over the Limit. Under Arrest. Campaign Kick-off: Press Event at the State Capitol, Sacramento, CA at 10am</p> <p>Miami Drunk Driving, Over the Limit. Under Arrest Event & Multi-Agency Task Force/Mobilization Announcement</p>	<p>20</p>	<p>21</p> <p>Media Event in Amarillo, TX at 10am</p>	<p>22</p>	<p>23</p>
	<p>24</p>	<p>25</p>	<p>26</p>	<p>27</p>	<p>28</p>	<p>29</p>	<p>30</p>
	<p>31</p> <p>Tie One On for Safety Wrap-Up Event at the Waterway Gas & Wash in Denver, CO. Promotion of Colorado Heat Is On Campaign</p>						

Contact Listing

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